



More new arrivals at Storm Gaming Technology

Storm Gaming Technology, the UK's No.1 independent manufacturer of digital land based gaming solutions, has announced the addition of two proven multi-market content specialists to its development team.

Andy Halliday is an analytical gaming specialist, bringing a scientific approach to research, game development and performance metrics. Having started his career with market leaders Barcrest, working on the revolutionary graphics work station, Scytex, he progressed through Maygay and on to Games Media, where he was Software Development Manager leading a pan-European project team.

Mark Emery is also a vastly experienced gaming developer, a true 'Poacher-turned-Gamekeeper' whose passion as a player led him to devote his career to the quest to produce ever-better games. Apprenticed at Bell-Fruit, he also went on to build a pan-European specialisation, with emphasis on the UK and Italian markets.

Richard Sheldon, Managing Director of Storm explained: "Our repositioning as a globally capable technologies business, providing turnkey and omni-channel gaming solutions throughout Europe and beyond, requires us to increase our resources and creative potential accordingly. Andy and Mark approach these challenges from polar opposite perspectives, which is exciting in itself, and by adding their respective skills to our existing group is a promising prospect. Our collective aim is to stimulate and provoke, generating a fresh interest in all of our output. The qualities that Andy and Mark bring to the table are consistent with this vision."

For further information, and images, please contact:

RICHARD SHELDON

Tel: +44 (0)1902 374124

Email: richard.sheldon@stormgames.co.uk

Storm Gaming Technology supplies fully compliant gaming platforms to operators in the UK and in Spain, Holland, Belgium and Croatia. Fully licensed by the UK Gambling Commission, Storm has almost 5,000 digital products installed in the Street (Pub/Bar/Club) and Arcade sectors. With everything from platform development through to software systems and games that are prominent in street markets, social, mobile and online, Storm products are designed to not only support independent operators of gaming machines but to also help put them at the forefront of quality gaming content offerings that engage and resonate with their players.