



EAG Expo “perfectly formed” says Storm Gaming’s Murray

Cosford, UK - January 26th 2015: Steve Murray, who recently marked his return to the coin-op sector with an investment in Storm Gaming Technology, was fulsome in his praise of this month’s EAG Expo, describing the London show as “clear, uncluttered and almost perfectly formed.”

Mr Murray has been outside the core of the UK and European industry for much of the past five years and had not previously attended the EAG in a professional capacity. However, having spent two full days at the recent 2016 event, he paid tribute to the work put into the show’s successful evolution by the organisers, exhibitors and BACTA. In a message circulated to colleagues within Storm Gaming Technology, he said:

“I thought the show was very good - clear, uncluttered and perfectly formed. The main floor was filled with quality exhibitors and visitors and this, coupled with BACTA’s excellent meeting space and the excellent break-out areas, make it a superb networking and profile-raising event. Provided that all of the relevant ducks can be appropriately aligned, we should give serious consideration to exhibiting in our own right at next year’s event.”

For such a high profile and internationally experienced industry leader to volunteer such a ringing endorsement to EAG is testament to the show’s continuing development and growing importance within the business calendar. The 2016 event may have only just passed but it is clear that EAG Expo 2017 is already occupying a prominent place in the forward planning of the most proactive companies.

About Storm Gaming Technology

Storm Gaming Technology is the UK’s No.1 independent manufacturer of digital land-based gaming solutions, supplying fully compliant gaming platforms to operators in the UK, Spain, Holland, Belgium and Croatia, with around 5,000 digital products installed across the pub, bar, club and arcade sectors. Platforms, terminals, software systems and games that are prominent in street markets, social, mobile and online are all designed to support independent operators of gaming machines and put them at the forefront of quality gaming content offerings that engage and resonate with players. Recently repositioned as a globally capable technologies business, providing turnkey and omni-channel solutions throughout Europe and emerging markets beyond. Storm Gaming Technology is fully licensed by the UK Gambling Commission. For further information, please visit: www.stormgt.com

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